

THE VOICE OF THE ON-SITE POWER INDUSTRY



EGSA

Electrical Generating
Systems Association

2025

**Exhibitor Prospectus &
Sponsorship Opportunities**

An Invitation to Exhibit or Sponsor

The Electrical Generating Systems Association (EGSA) unites OEMs, distributors, dealers, contractors, integrators, design professionals, service and maintenance companies, and customers from the onsite power generation industry for networking and education.

We invite all companies that are interested in promoting their brand, networking with partners, and advancing the industry to become an EGSA Sponsor and Exhibit at a 2025 conference.

2024 sponsors and exhibitors included:

- | | | |
|-------------------------------|--------------------------------|------------------------------------|
| AKSA | IGSA Power | Power Temp Systems |
| American Acoustical Products | JCB Power Products Johnson | Pre Compliance |
| ANA, Inc. | La Marche Mfg. Co. | Prime Power Services, Inc. |
| ASCO Power Technologies | Matthey Clean Air | Renosa |
| Avtron | Solutions | Robinson |
| Ayantra, Inc. | King Electric | Rx Monitoring Services |
| CompAp | Kohler Power | Rypos |
| Clay & Bailey Mfg. Co | Maddox Industrial Transformer, | SENS (Stored Energy Systems, |
| Davidson Sales Company | LLC | LLC) |
| Deep Sea Electronics, Inc. | MAE Business Systems | SonicSpec |
| E.I. Williams Industries | Mall Energy | Sunbelt Rentals |
| Entech Sales & Service, LLC | Marathon | Sunbelt Solomon |
| FieldServio | Mecc Alte, Inc. | TEKSAN USA, LLC |
| Fluid Life | MIRATECH | Thermex Engineered Systems |
| Gen-Tracker by Generator | Mosebach Manufacturing | United Rentals |
| Solutions, Inc. | MSI Data | Universal Load Banks (ULB) Wildcat |
| General Power | Murcal | Power Gen |
| Gillette Generators | OmniMetrix | Woodstock Power Company |
| Governors America Corporation | PEG Power Group | Worldwide Power Products |
| HILCO Filtration | PowerGen International | WPI - A Pearce Industries Company |
| Hotstart Thermal Management | Phillips and Temro Industries | |



Conference Exhibit Opportunities

There's no better place to reach the focused audience of professionals dedicated to on-site power generation than the EGSA Conferences.

Increase your brand awareness and network with prospective customers while you showcase your equipment, products, and services and support the industry!



	OPTION 1	OPTION 2	OPTION 3	OPTION 4
	10 x 20 booth at both 2025 conferences	10 x 10 booth at both 2025 conferences	10 x 20 booth One 2025 conference	10 x 10 booth One 2025 conference
17 hours of exhibit hall time	✓	✓	✓	✓
Listing on the conference website	✓	✓	✓	✓
Included in the conference app	✓	✓	✓	✓
Included in onsite conference signage	✓	✓	✓	✓
Year-long visibility	✓	✓		
Name and linked logo included conference e-blasts	2 e-blasts annually	2 e-blasts annually	1 e-blast	1 e-blast
Complimentary Conference registrations	10	5	4	2
Prices*	\$11,800 Member/\$12,800 non-member	\$6,800 member/\$7,800 nonmember	\$6,300 member/\$7,300 nonmember	\$3,650 member/\$4,650 nonmember

***Prices:** EGSA Member Organizations receive a \$1000 discount on the exhibit prices. After December 31, 2024, all prices will increase by \$500.

Interested in a non-traditional booth space?

Contact Katherine Sims at k.sims@egsa.org to discuss opportunities.



Sponsorship Levels

POWER PARTNER

\$100,000

Limited to 5 Organizations

2025 Annual Sponsorship Across all EGSA Activities and Events:

- Recognized on the EGSA Website, EGSA Weekly Newsletters, All In-Person Events, Buying Guide, and *Powerline Magazine*
- Corporate Partner Sponsor for 2025 Spring and Fall Conferences
- Guaranteed seat on the EGSA Power Council and the Government Affairs Committee

Benefits Include:

- Sponsor of General Session, Engineering Symposium or Evening Activity at Each Conference
- Sponsor Recognition on Conference Signage
- Opportunity to develop programs and overall Conference Experiences
- Sponsor of a Promotional Item at Each Conference
- Unlimited Conference Registrations at Each Conference for Member Firm
- Up to Five Complimentary Registrations for Clients or Suppliers
- Complimentary Exhibitor 10 x 20 Booth at Each Conference for Member Firm
- Four Power Talk Webinars
- Sponsor of all 2025 Rowley Schools
- Up to 15 EGSA 2025 School registrations
- Full page advertisement in all 2025 *Powerline* editions
- Full page advertisement in the 2025 Buying Guide

PLATINUM

\$65,000

Limited to 8 Organizations

2025 Annual Sponsorship Across all EGSA Activities and Events:

- Recognized on the EGSA Website, EGSA Weekly Newsletters, Buying Guide, and *Powerline Magazine*
- Platinum Sponsor for 2025 Spring and Fall Conferences

Benefits Include:

- Sponsor of Engineering Symposium or Evening Activity at Each Conference
- Sponsor Recognition on Conference Signage
- Opportunity to develop programs and overall Conference Experiences
- Sponsor of a Promotional Item at Each Conference
- Unlimited Conference Registrations at Each Conference for Member Firm
- Up to Three Complimentary Registrations for Clients or Suppliers
- Complimentary 10 x 20 Booth at Each Conference
- Two Power Talk Webinars
- Sponsor of Virtual 2025 Rowley Schools
- Up to Seven EGSA 2025 School registrations
- 1/2 page advertisement in all 2025 *Powerline* editions
- 1/2 page advertisement in the Buying Guide

GOLD

\$40,000 or \$25,000 per event

Benefits Include:

- Sponsor of Educational Session or Evening Activity at Each Conference
- Exclusive Sponsor of a Conference Breakfast
- Sponsor of a Promotional Item
- Five Complimentary Conference Registrations for Member Firm
- Up to Two Complimentary Registrations for Clients or Suppliers
- Complimentary 10 x 10 Booth
- Up to Three EGSA 2025 School registrations (annual package only)
- 1/2 page advertisement in all Powerline editions (annual package only)
- 1/2 page advertisement in the Buying Guide (annual package only)

SILVER

\$22,500 or \$12,500 per event

Benefits Include:

- Co-Sponsor of Evening Reception or Sponsor of a Large Promotional Item at Each Conference (Bag, Lanyard)
- Six (or three per event) Complimentary Registrations for Member Firm
- One Complimentary Registrations for Clients or Suppliers
- 1/4 page advertisement in all *Powerline* editions (annual package)

BRONZE

**\$13,000* both events
\$6,800* per event**

Benefits Include:

- Sponsor of One Promotional Item at Each Conference Choice of: (*previous year sponsors have first right of refusal*)
 - Charging Station
 - WiFi-Access
 - Hotel Key Cards
 - Luggage Tag
 - Headshot Lounge
 - Chair Massage (Premium)
- One Complimentary Registration for Member Firm

NETWORKING

**\$9,000* both events
\$4,750* per event**

Benefits Include:

- Co-sponsorship of Networking Activity (golf, pickleball, etc)
- Branded “swag” item
- One Complimentary pass to Networking Activity

**Prices are available through December 31, 2024*

All conference sponsor logos are included on the conference website, pre-and post-conference e-blasts, in the conference app; acknowledged on the on-site signage as well as “walk-in” slides.

Additional Sponsorship Opportunities

Sponsorship activities with EGSA offer several advantages, including increased visibility and networking opportunities within the power generation industry. Sponsors gain direct access to a highly specialized audience of manufacturers, distributors, and end-users, allowing them to showcase their products and services. Additionally, sponsors can stay informed about industry trends and innovations, positioning themselves as thought leaders in the market.

Power Talk Webinar

Use Thought Leadership to promote your organization during a virtual Power Talk. Webinars are live events and recorded then posted to the EGSA YouTube channel.

Sponsor determines topic and provides speakers.

Quarterly: \$10,000

Each Webinar: \$4,000

Rowley Schools

Sponsorship includes logo placement at schools as well as on the EGSA.org website.

\$4,000 per School



Buying Guide Advertiser

The EGSA Buying Guide is printed annually and made available online. The searchable directory is used in the industry to find service engineers, distributors, and manufacturers as well as other service providers.

\$4,000

Powerline Advertiser

[See EGSA Rate Sheet](#)

Create Your Own Sponsorship

Contact us about creating your own bespoke sponsorship for the conference or annually.

We love new ideas!

Contact Information

Sponsorship & Exhibit Booth Sales

Contact Katherine Sims at k.sims@egsa.org to discuss options and confirm your booth and sponsorship.



Thank you for your support.