



2025 Spring Conference

Power Talks Overview

EGSA will offer sponsors and exhibitors the opportunity to participate in Power Talks during refreshment breaks in the Exhibit Hall.

What is a Power Talk?

- 5- 7 minutes long
- Incorporates Thought Leadership
- Topics must be education-focused and will be approved by EGSA before confirmation
- Power Talks ARE NOT sales pitches.

Who can present a Power Talk?

- Only organizations that are committed to exhibiting and/or sponsoring at the 2025 Conference will be invited to present a Power Talk.

Where will the Power Talk be held?

- Power Talks will take place in a designated section of the Exhibit Hall.
- There will be a stage, microphone, screen & projector available.

How will Power Talks be promoted to attendees?

- As presenting organizations are confirmed, they will be added (company name only) to the online agenda.
- The schedule in the conference app will provide details on the time, topic, and presenter.
- Organizations will be encouraged to promote their participation in the conference and Power Talks to their network.



Power Talk Schedule:

	Date	Time
PT1	Monday, April 7	10:35 am
PT2	Monday, April 7	10:45 am
PT3	Monday, April 7	10: 55 am
PT4	Monday, April 7	11:05 am
PT5	Monday, April 7	11:15 am
PT6	Monday, April 7	11:25 am
PT7	Monday, April 7	11:35 am
PT8	Monday, April 7	2:35 pm
PT9	Monday, April 7	2:45 pm
PT10	Monday, April 7	2:55 pm
PT11	Tuesday, April 8	10:05 am
PT12	Tuesday, April 8	10:15 am
PT13	Tuesday, April 8	10:25 am

How do I reserve my Power Talk Space?

- Space will be assigned on a first-come first-served basis.
- Email info@egsa.org with the following information:
 - Topic:
 - Speaker:
 - Preferred Time:
- EGSA reserves the right to review and refuse the proposed topics if they are not education and thought leadership-focused.